



## **National Ready Mixed Concrete Association**

### **Name and Title:**

**Jonathan (Jon) P. Hansen**  
**Sr. Vice President-NRMCA Pave Ahead**

### **Contact Information**

#### **Address:**

**218 Buena Vista Street**  
**Alta, Iowa 51002**  
**Direct Phone 515-779-0456**  
**Email: [jhansen@nrmca.org](mailto:jhansen@nrmca.org)**



Jon Hansen joined the National Ready Mixed Concrete Association as a National Resource Director, now known as the Pave Ahead team in July of 2006. Prior to joining NRMCA, Jon was the Director of Marketing for the Iowa Ready Mixed Concrete/Iowa Concrete Paving Association promotion partnership. A native of northwest Iowa, he has spent his entire life in the construction industry as a construction company owner, manager and in new market development for the industry.

Jon was the originator of the Guide to Concrete Trails and the Guide to Concrete Overlays of Asphalt Parking Lots, with contributing author credit to the trails guide and a member of the technical advisory committee for both documents. Jon was also instrumental in the creation of Parking Lot Boot Camp and ConcreteTracker.

In addition to his duties on the NRMCA Pave Ahead team, he writes for Concrete Infocus magazine and serves on the Board of Directors of American Society of Concrete Contractors (ASCC) and the NRMCA/ASCC Joint Paving Committee.

NRMCA, a non-profit organization based in Silver Spring, MD, represents the producers of ready mixed concrete and the companies that provide materials, equipment and support to the industry. Founded in 1930, the Association provides its members with education, training, promotion, research, engineering, safety, environmental, technological, lobbying and regulatory programs to enhance the success of the ready mixed concrete industry.