

## Association & Industry News

### **NRMCA Seeks Nominations for Board of Directors, Submissions for Photo Contest**

NRMCA is looking for good men and women to serve on the Board of Directors. While serving on the Board requires both commitment and energy, it is a rewarding opportunity to give back to the industry.

NRMCA represents a broad range of ready mixed concrete companies across the United States and our success is a direct result of the skills and expertise of our professional staff working in conjunction with our Board of Directors. Director nominees must be committed to promoting NRMCA programs and working in the best interest of its membership and the industry at large. The Board provides strategic direction, fiduciary oversight and governance of the organization's operations.

Nominees are vetted by the Nominating Committee, which consists of the current chairman of the Board, the immediate past chairman of the Board, and past chairmen of the Board for the previous seven years who are still in an active capacity in the industry. The selected slate of nominees is then presented to and elected by the general membership and will serve a three-year term that begins immediately following the annual convention in 2021.

The deadline for submissions is Friday, July 24. Please click on links below for more information or contact NRMCA's Heather Houck at [hhouck@nrmca.org](mailto:hhouck@nrmca.org).

- [2021 Board of Directors Letter](#)
- [Board Job Description 2020](#)
- [Board Nomination Form 2020](#)
- [Board Terms of Service 2021 - 2023](#)

*Please also consider submitting entries to NRMCA's 90th Anniversary [photo contest](#); entries are being accepted through July 17.*

## NRMCA to Hold Free Webinar Aimed at Driving Your Concrete Sales

In this stressful business environment, business must go forth. To help its members thoughtfully plan, NRMCA will conduct a free, sales-focused webinar titled *Learn How & When to Influence a Design Team or Owner to Make Concrete the Material of Choice* on Monday, May 18, from 2 to 3 p.m. Eastern time. The intended audience is not limited to sales reps, but also those driving strategic revenue goals and tactics to hit the numbers. Alan Sparkman, who has taught at MTSU's CIM Graduate School of Business and is the Tennessee Concrete Association's executive director, teaches industry-specific sales courses for NRMCA and will share his expertise. The webinar starts with an introduction to the phases every construction project goes through and moves on to include insight about how to use those phases to influence a buyer's decision to select concrete as the material of choice for that project.

Increase your impact over construction projects in your market by registering [here](#). For more information, contact Jessica Walgenbach at [jwalgenbach@nrmca.org](mailto:jwalgenbach@nrmca.org).



## CRSI Launches Webinars for Week of May 11

Robert Kinchler of the Concrete Reinforcing Steel Institute (CRSI) is presenting webinars each day next week on important concrete topics ranging from architectural concrete to economical design. Each webinar is free and provides AIA approved credit for architects and PDHs for engineers. Please plan on attending and forward the links below to local and state AIA, SEA or AGC groups and other key contacts. The list of webinars are:

- May 11 - [Architectural Exposed Concrete](#)
- May 12 - [Forming Framing Innovations](#)
- May 13 - [Economical Multi-Family Residences](#)
- May 14 - [Emerging Trends](#)
- May 15 - [Economical Healthcare Facilities](#)

Each webinar begins at 11 a.m. Central time. CRSI is an important partner with NRMCA as part of the [Build With Strength](#) initiative. For more information, contact Lionel Lemay at [LLemay@nrmca.org](mailto:LLemay@nrmca.org) or 847-922-7995.

## Tilt-Up Concrete Association Calls for Entries to Award Program

The Tilt-Up Concrete Association (TCA) is calling for entries for the 2020 Tilt-Up Awards. Each year, the TCA honors those organizations, people and projects that successfully illustrate the variety, beauty and flexibility of tilt-up construction. The diversity of participants is highlighted by the four distinct awards programs: Tilt-Up Achievement Awards, Tilt-Up Professional Awards, Tilt-Up Safety Awards and the Tilt-Up Concrete Association College of Fellows. Additional information and submittal instructions for each award program are outlined below. Award submittals and nominations are due by June 1, 2020.

Established by TCA in 1992, the Tilt-Up Achievement Awards program honors projects that use site-cast tilt-up concrete to introduce new building types, advance industry technology and provide unique solutions to building programs.

[Click here](#) for more information, to view the program guidelines and criteria, and to submit a project, visit [www.tilt-up.org/awards](http://www.tilt-up.org/awards).

### Ash Grove Is Saving Money By Being Safer



Having issues in your fleet with backing accidents or following too close? Find out how companies like Ash Grove Cement changed unsafe driving patterns in their fleet by installing the SmartDrive video safety system.

Download the case study and learn how Ash Grove reduced public reporting of poor driving behaviors by 90% and a near complete elimination of windshield replacement costs due to drivers maintaining a longer following distance.

[Learn More](#)

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## Pavement

### Concrete Pavement Education Webinar Series Proves Very Popular

The popularity of NRMCA's Concrete Pavement Education Series continues with nearly 500 individuals having attended the *Materials and Construction Specifications for Concrete Pavement* webinar hosted by Pave Ahead™ team members Don Clem and Luke McHugh. These weekly programs are held each Thursday at 2 p.m. Eastern time and are free to attend. The sixth installment, [Concrete Street and Parking Lot Maintenance and Repair](#), presented by Pave Ahead™ Team leader Brian Killingsworth and Senior

Director Ken Justice will be held Thursday, May 7, and looks to be just as popular with over 450 already registered.

Upcoming presentations include *Concrete Overlays of Existing Asphalt Surfaced Streets and Parking Lots* (May 14) and *Concrete Trail Design* (May 21). And for those who may have missed previous webinars, or who wish to watch again, recorded versions are available [here](#) where you can also download a pdf version of the presentation.

For more information, contact Brian Killingsworth at [bkillingworth@nrmca.org](mailto:bkillingworth@nrmca.org), Jon Hansen at [jhansen@nrmca.org](mailto:jhansen@nrmca.org), Phil Kresge at [pkresge@nrmca.org](mailto:pkresge@nrmca.org), Don Clem at [dclm@nrmca.org](mailto:dclm@nrmca.org), Amanda Hult at [ahult@nrmca.org](mailto:ahult@nrmca.org), Ken Justice at [kjustice@nrmca.org](mailto:kjustice@nrmca.org) or Luke McHugh at [lmchugh@nrmca.org](mailto:lmchugh@nrmca.org).

## **NRMCA to Host Series of Concrete Paving Promotion-Focused Webinars**

On the heels of the success of its Concrete Pavement Education Webinar Series, the Pave Ahead™ Team is pleased to announce it will host the Concrete Paving Promotion Series, a weekly series of webinars focused on helping the industry become better promoters. The webinars will be held each Tuesday at 2 p.m. Eastern time and are free to attend.

“The Concrete Pavement Education Series has been well received by the design community,” said Senior Vice President, Local Paving, Phil Kresge. “With the increased interest in our product, we need to be prepared to speak ‘intelligently’ when approached by owners, specifiers and other decision makers.” Senior Vice President, Local Paving, Jon Hansen added, “All concrete industry personnel are responsible for promoting concrete as a durable and versatile paving material. Actively conducting sales, marketing and promotion has proven to increase bottom line profits for all product suppliers in the concrete supply chain.”

The first webinar, [Understanding the Guide to Concrete Overlays of Asphalt Parking Lots](#), will review the publication and provide promoters with the tools needed to sell concrete overlays and increase market share. Published by the National Concrete Pavement Technology Center with funding provided by the RMC Research & Education Foundation, the Overlay Guide has already made an impact of over \$25 million to the concrete construction industry.

Upcoming topics include *Overview of the Guide to Concrete Trails* (May 19) and *Partnering with Contractors and Engineers for Pursuit of Paving Projects* (May 26).

For more information, go to [www.paveahead/education/](http://www.paveahead/education/) or contact Jon Hansen at [jhansen@nrmca.org](mailto:jhansen@nrmca.org) or Phil Kresge at [pkresge@nrmca.org](mailto:pkresge@nrmca.org).



## Government Affairs

### Government Affairs Seeks NRMCA Members to Host Members of Congress

As the nation looks to reopen in the coming weeks and months, it is time to begin inviting Members of Congress to visit plants and facilities for July and August. With the canceling of the NACA and TCC annual fly-ins for 2020, NRMCA will be undertaking an effort to encourage and facilitate members hosting Members of Congress at their plants and facilities. Members of Congress regularly tour facilities in their district, particularly in an election year.

NRMCA has resources to train and assist you in conducting a plant tour, so if you are willing to invite and host a Member of Congress for a plant or facility tour, please let us know. In the coming weeks, NRMCA will host a webinar on how to effectively conduct a plant tour featuring NRMCA members who have already conducted successful plant tours.

*For more information, contact Andrew Tyrrell at [atyrell@nrmca.org](mailto:atyrell@nrmca.org).*

### IRS Releases Guidance on Employee Retention Tax Credit

Last week, the IRS issued anticipated guidance on the Employee Retention Tax Credit. This credit is available to certain businesses that have lost revenue due to COVID-19 and can provide up to \$5,000 per employee in tax credit. NRMCA advises members to consult their legal counsel and tax compliance professionals to discern whether you are eligible for the credit and to claim it.

You can find the IRS guidance [here](#). The U.S. Chamber of Commerce sent a [letter](#) to the Department of the Treasury urging that employers who furloughed employees but continued to provide health insurance for the employee access to the credit. The Chamber's full tax recommendation document is [here](#).

*For more information, contact Andrew Tyrrell at [atyrell@nrmca.org](mailto:atyrell@nrmca.org).*

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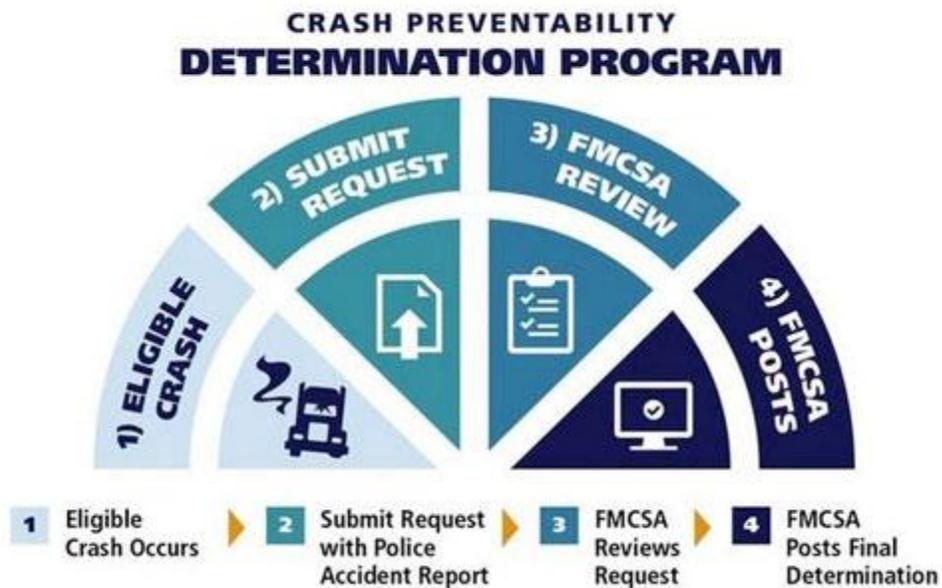
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**FMCSA Launches Long-Sought Crash Preventability Program**



Last Friday, the Federal Motor Carrier Safety Administration (FMCSA) adopted its new Crash Preventability Determination Program (CPDP), something NRMCA has been fervently advocating for a number of years. The program allows drivers and carriers of commercial motor vehicles (CMVs), such as mixer trucks, to not be penalized for crashes that occur that are non-preventable. Since the inception of FMCSA’s mechanisms used to critique the safety of drivers and carriers, such as Compliance, Safety, Accountability (CSA) and the Safety Measurement System (SMS), they have erroneously considered CMV crashes regardless of fault or preventability. After years of advocating for change in the way FMCSA records crashes, and FMCSA conducting a pilot program since 2017, it has now finally adopted a program that recognizes the daily realities of CMV driving. Under the new program and after following FMCSA’s four-step process for

determination of a crash, provided it's found to be non-preventable, the crash would be excluded from CSA and SMS, and not adversely impact drivers.

The CPDP will consider 10 separate crash types for eligible participation in the program, including:

- Struck in the Rear
- Wrong Direction of Illegal Turns
- Parked or Legally Stopped
- Failure of the Other Vehicle to Stop
- Under the Influence
- Medical Issues, Falling Asleep or Distracted Driving
- Cargo/Equipment/Debris of Infrastructure Failure
- Animal Strike
- Suicide
- Rare or Unusual

The new CPDP is effective immediately, with FMCSA poised to start reviewing eligible crashes.

[Click here](#) for more information on the CPDP, including a fact sheet, presentation and the Federal Register notice. You may also contact Kevin Walgenbach at [kwalgenbach@nrmca.org](mailto:kwalgenbach@nrmca.org).

## **NRMCA Hosts COVID-19 Best Practices Webinar**

Last week, NRMCA's safety, environmental, operations and regulatory staff conducted a webinar focused on COVID-19 best management practices (BMPs) for ready mixed concrete producers. Addressing roughly 250 NRMCA members, BMPs were covered for plants, shops, batchrooms, drivers' room, dispatchers' offices, the jobsite, mixer trucks, teleworking, customer considerations, regulatory guidance, personal protective equipment (PPE), returning to work and industry-related resources. Outside of the specifics of the BMPs, the webinar's main takeaways were: 1: have a plan; 2: follow state and federal guidelines; 3: communicate regularly with personnel and customers; and 4: be flexible.

To review the webinar slides, visit NRMCA's COVID-19 Resources [site](#). For more information, contact Gary Mullings at [gmullings@nrmca.org](mailto:gmullings@nrmca.org) or Kevin Walgenbach at [kwalgenbach@nrmca.org](mailto:kwalgenbach@nrmca.org).

## **Reminder: Toxic Release Inventory (TRI) Reporting Deadline is July 1**

Does your facility need to report to the Toxic Release Inventory (TRI) Program? Have you run the calculations to determine if your facility does? Do you know what the requirements are and/or how to report if necessary? Now's the time to obtain answers to all of these questions. Remember, the U.S. Environmental Protection Agency's (EPA) TRI Program "tracks the management of more than 650 toxic chemicals that may pose a threat to human health and the environment." Specifically, "U.S. facilities in certain industry sectors must report annually how much of each chemical is released to the environment and/or managed through recycling, energy recovery and treatment." This information is then submitted annually to EPA and compiled in the TRI.

Facilities that handle toxic chemicals, including ready mixed concrete plants, are required to calculate the quantities that were handled; if any quantity is over an allowable threshold that chemical and amount need to be reported under the program. Should a facility need to report, the reporting deadline is July 1.

[Click here](#) for more information on the program, including listed chemicals, potential for reporting and when/how to report. You may also contact Gary Mullings at [gmullings@nrmca.org](mailto:gmullings@nrmca.org) or Kevin Walgenbach at [kwalgenbach@nrmca.org](mailto:kwalgenbach@nrmca.org).

## **Plan Ahead: NRMCA Offers Fall 2020 Operations and Production Training**

With so much focus on "back-to-work" and the ready mixed concrete industry as "essential work," the following NRMCA classes are open for registration. Please note that these four are required courses to earn CCPf certification in NRMCA's STEPS Operations and Production career track. They are pivotal for industry-specific career development and staff retention.

October 20 - 22, Mendota Heights, MN - [Concrete Safety Course](#)

November 10 - 12, New Orleans - [Effective RMC Supervisor Course](#)

November 17 - 19, Glendora, CA - [Environmental Course for the Ready Mixed Concrete Industry](#)

December 15 - 18, Phoenix - [Plant Manager Certification Course](#)

[Click here](#) for more information about standardized ready mixed concrete-specific career development through the STEPS program or e-mail Eileen Dickson at [edickson@nrmca.org](mailto:edickson@nrmca.org). For more information about the courses and registering, please e-mail Jessica Walgenbach at [jwalgenbach@nrmca.org](mailto:jwalgenbach@nrmca.org).

## **Deadlines Extended for Performance Benchmarking, Compensation Surveys**

The deadline for NRMCA members to participate in the Performance Benchmarking Survey and Compensation Survey has been extended to Friday, May 15. If your company has not participated yet this year please complete and submit the form ([available here](#)). These surveys are distributed free to NRMCA members that participate in them.

For NRMCA members participating in the Performance Benchmarking Survey, in addition to national and regional data, each participant is provided an individualized report that shows their performance and responses compared to national, regional and even state or microregion data, in cases where there is sufficient participation in a state or micro region. To date, 161 companies have participated, representing 121 million cubic yards.

For more information, contact Andrew Tyrrell at [atyrrell@nrmca.org](mailto:atyrrell@nrmca.org).

### Award-Winning McNeilus FLEX Controls™



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## Buildings

### Build With Strength Webinar Series Continues Throughout May and June

The [Build With Strength](#) (BWS) webinar series continues today Wednesday, May 6, at 2 p.m. Eastern time with [Life Cycle Assessment of Concrete Buildings](#) led by James Bogdan. This presentation examines the environmental attributes of concrete that help reduce the overall environmental life cycle impacts of a building and how life cycle assessment can be used to measure and lower these impacts.

The next presentation in the series is scheduled for Wednesday, May 13, also at 2 p.m. Eastern time. [The Balanced Design Approach to Fire Safety: How Concrete Buildings can Reduce Risk](#) will be presented by Shamim Rashid-Sumar. Registration is also available for additional BWS webinars in May and June. They focus on the design and construction of high-performance concrete buildings: [The Environmental Impacts of Building Materials: A Primer for Comparing Concrete, Steel, Wood and Asphalt](#) on Wednesday, May 20, and [A New Generation of Tilt-Up Buildings](#) on Wednesday, May 27. Both webinars start at 2 p.m. Eastern time and are free to attend. [Click here](#) for BWS webinars through the end of June. Previous webinars in the BWS

series are also available at the link above. The webinar series provides American Institute of Architects (AIA) Elective Learning Units and/or Professional Development Hours (PDH) for continuing education requirements.

*BWS is a coalition led by NRMCA that promotes standards advocacy to leverage policies promoting safety and resiliency and help place more concrete. For more information, contact Lionel Lemay at [llemay@nrmca.org](mailto:llemay@nrmca.org).*

## **ConcreteTracker Project of the Week: Western State Colorado University Student Apartments**

Design West Architects designed this beautiful 90,000 square foot apartment dormitory, with options for 2, 3, and 4 bedroom units, providing 228+ beds in single and double occupancy bedroom options. This project also includes a hierarchy of both indoor and outdoor social gathering spaces as well as support spaces for study rooms, laundry, game rooms, community gardens, a recycle center, and housing office. It was determined the building should be designed as a 50-year building that will stand up to the severe winter environment of this 8,000-foot-high Colorado mountain campus setting. The construction is a 4-story, masonry and stucco veneer, on Insulated Concrete Forms (ICFs). The floors are a composite steel joist and concrete floor deck system with metal framed interior walls with high impact finishes and light gauge metal roof trusses.

[Click here](#) to find the project on the map, then select Building, Dormitory, Insulated Concrete Forms (ICF), CO and click the Submit button. Then click on the pin and learn more about this outstanding concrete project. To search on projects in your state or province, click on HOME [MAP] and select from the “choose state” dropdown. Click on the pins to explore. If you have a project you would like to include on the map, click ABOUT US and click on the “Case Study Upload” link.

*For more information, contact Lionel Lemay at [LLemay@nrmca.org](mailto:LLemay@nrmca.org) or 847-922-7995.*

## **Workforce Development**

### **Your Invitation to the Spring Workforce Development Committee is Going Virtual**

NRMCA members are cordially invited to attend NRMCA’s Workforce Development Committee’s annual spring meeting, now online, on Wednesday, May 13, from 1 to 3 p.m. Eastern time. [Register here](#); after doing so you will receive a confirmation e-mail containing information about logging onto the webinar/meeting.

*For more information, contact Workforce Development Committee liaison Eileen Dickson at [edickson@nrmca.org](mailto:edickson@nrmca.org).*



## Calendar

### A Look Ahead

*\*Please note that e-mail and direct links to each event listed below can be accessed from NRMCA's [Web site](#).*

May 7, Concrete Pavement Webinar Series  
Concrete Street and Parking Lot Maintenance and Repair  
Email: Brian Killingsworth, 210-508-4923

May 12, Concrete Paving Promotion Webinar Series  
Understanding the Guide to Concrete Overlays of Asphalt Parking Lots  
Email: Brian Killingsworth, 210-508-4923

May 13, Build With Strength Webinar  
The Balanced Design Approach to Fire Safety: How Concrete Building Systems Can Help Reduce Risk  
Email: Lionel Lemay, 847-918-7101

May 13 – 15, Glendora, CA ***\*Postponed***  
Concrete Safety Course  
Email: Jessica Walgenbach, 703-706-4852

May 14, Concrete Pavement Webinar Series  
Concrete Overlays of Existing Asphalt Surfaced Streets and Parking Lots  
Email: Brian Killingsworth, 210-508-4923

May 18, Free Webinar  
Learn How and When to Influence a Design Team to Make Concrete the Material of Choice  
Email: Jessica Walgenbach, 703-706-4852

May 19, Concrete Paving Promotion Webinar Series  
Overview of Guide to Concrete Trails  
Email: Brian Killingsworth, 210-508-4923

May 20, Build With Strength Webinar

The Environmental Impacts of Building Materials: A Primer for Comparing Concrete Steel, Wood and Asphalt

Email: Lionel Lemay, 847-918-7101

May 21, Concrete Pavement Webinar Series

Concrete Trail Design

Email: Brian Killingsworth, 210-508-4923

May 26, Concrete Paving Promotion Webinar Series

Partnering with Contractors & Engineers for the Pursuit of Paving Projects

Email: Brian Killingsworth, 210-508-4923

May 27, Build With Strength Webinar

A New Generation of Tilt-Up Buildings

Email: Lionel Lemay, 847-918-7101

May 28, Concrete Pavement Webinar Series

Designing Pervious Concrete

Email: Brian Killingsworth, 210-508-4923



June 2, Free Promotion Webinars

Emerging Trends in Building Codes

Email: Lionel Lemay, 847-918-7101

June 3, Build With Strength Webinar

Achieving Resilience with ICF Construction

Email: Lionel Lemay, 847-918-7101

June 4, Concrete Pavement Webinar Series

Specifying Pervious Concrete

Email: Brian Killingsworth, 210-508-4923

June 10, Build With Strength Webinar

Concrete Innovations

Email: Lionel Lemay, 847-918-7101

June 11, Concrete Pavement Webinar Series  
Installing Pervious Concrete  
Email: Brian Killingsworth, 210-508-4923

June 16 – 18, Nashville, TN – Sponsored by Tennessee Concrete Association  
Certified Concrete Sales Professional (CCSP) Module III Course  
Email: dsparkman@tnconcrete.org, 615-360-6670

June 17, Build With Strength Webinar  
Economical Design of Insulating Concrete Forms  
Email: Lionel Lemay, 847-918-7101

June 18, Concrete Pavement Webinar Series  
Maintenance Guidelines for Pervious Concrete  
Email: Brian Killingsworth, 210-508-4923

June 24, Build With Strength Webinar  
Specifying Sustainable Concrete  
Email: Lionel Lemay, 847-918-7101

July 14 – 16, Nashville, TN – Sponsored by TCA  
Certified Concrete Sales Professional (CCSP) Module IV Course  
Email: dsparkman@tnconcrete.org, 615-360-6670



September 25 – 29, Denver  
NRMCA's ConcreteWorks  
Email: Jessica Walgenbach, 703-706-4852

October 8, Nashville, TN  
Handling Concrete Specifications, Low Strength Problems and Mixture Submittals  
Email: Jessica Walgenbach, 703-706-4852

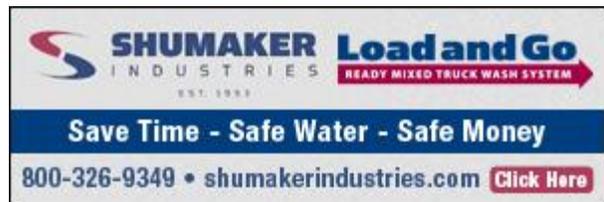
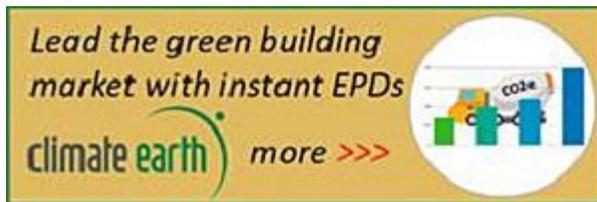
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November 10 - 12, New Orleans  
Effective RMC Supervisor Course  
Email: Jessica Walgenbach, 703-706-4852

November 17 – 19, Glendora, CA  
Environmental Course for the Ready Mixed Concrete Industry  
Email: Jessica Walgenbach, 703-706-4852

December 15, Charlotte, NC  
Improving Concrete Quality Course  
Email: Jessica Walgenbach, 703-706-4852

December 15 – 18, Phoenix  
NRMCA Plant Manager Certification Course  
Email: Jessica Walgenbach, 703-706-4852



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