



SYSDYNE - April 2023

Announcing Addition of Lenny Morris to Commercial Team

Lenny will hold a leading role on the company's commercial team, in addition to driving strategic growth pursuits and supporting go-to-market execution. Lenny brings over 30 years of experience advancing software solutions to the ready-mix concrete industry, with expertise in concrete production automation, point-of-sale, and dispatch solutions, alongside back-office performance and HR/payroll applications.

Prior to joining Sysdyne Technologies, he held leadership positions at Auto-Control, Alkon, and Command Alkon, and serves as an active member of several national and state associations, where he is a frequent presenter.

A graphic with a light grey background and orange accents. On the left is a portrait of Leonard Morris, a man with grey hair wearing a blue suit jacket and a light blue striped shirt. To the right of the portrait, the text 'WELCOME TO THE TEAM!' is written in large, bold, black letters. Below this text is a thin orange horizontal line. Underneath the line, the name 'Leonard Morris' and title 'Vice President, Sales' are displayed in white text on an orange rectangular background. In the top right corner of the graphic is the Sysdyne logo. In the bottom right corner, there is an orange button with the text 'LEARN MORE' in white.

 **SYSDYNE**

WELCOME TO THE TEAM!

Leonard Morris
Vice President, Sales

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Lenny's entire career has been driven by his passion to work closely with plant operators, delivery professionals, customer service representatives, dispatchers, department managers, and executive management, to create value and together overcome pervasive challenges.

Welcome onboard, Lenny!

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About SYSDYNE

Sysdyne Technologies is the leading Cloud software provider for the ready mixed concrete industry. Our goal is to assist concrete producers in leveraging the latest cloud technology to improve production efficiency and their bottom line. Sysdyne's fully integrated product suite includes **CloudBatch™** Batch Control, **ConcreteGO®** Cloud Dispatch, and **iStrada®** Cloud GPS/Truck Tracking.

To learn more, email us at sales@sysdynetechnologies.com, visit our website and use our **LIVE CHAT**, or call us at 203-327-3649.

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