



Live Q&A Session With imi

Tuesday, June 8, 2021 @ 11:00am PT | 2:00pm ET

[Register Now](#)

In 2020, you attended our webinar where Jeff McPherson (VP of Customer Development) and Darrin Litteral (QC Manager) of Irving Materials Inc. (imi) shared how they took proactive sustainability steps to create a competitive advantage. [Watch the replay here as a refresher.](#)

Jeff and Darrin are back for a live Q&A session to talk about how things have changed in the past year. They will discuss how imi has:

- Discovered new building opportunities in sustainable building markets.
- Elevated its brand and won new business over the competition.
- Attracted specifications from new engineers and architects in their region.

[Register Now](#)

If you cannot make it, register anyway and we'll send you the recording. Want to submit your questions in advance, [click here](#) to send us an email.

Meet The Speakers



Jeff McPherson

VP of Customer Development,
Irving Materials Inc. (imi)



Darrin Litteral

Quality Control Manager,
Irving Materials Inc. (imi)



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